

Values and Principles of QWorld Association

Adopted by the General Meeting on 29. 06. 2026

This document defines the ethical and operational identity of the QWorld Association (the "Association"). While projects managed by the Association may develop specific community-facing principles, the Association's operations are governed by these core pillars.

Part I: Core Values

The "Why" – Our fundamental beliefs that define our identity.

1. The Democratization of Quantum Technologies

We believe that the future of quantum technology should be a shared endeavor. Our primary value is the democratization of the quantum ecosystem, which we define as achieving the highest degree of cooperation and integration across geographical, economic, and social boundaries. Recognizing the complexities of the global landscape, we strive to ensure that the tools and benefits of the second quantum revolution are accessible to all of humanity through strategic collaboration.

2. Universal Knowledge Accessibility

Knowledge is a global public good. The Association is committed to providing educational resources that are free of charge, open-source, and accessible. We believe that a collaborative ecosystem is only possible when foundational skills are democratized, ensuring that a lack of financial means never prevents motivated individuals or communities from contributing to the field.

3. Scientific Integrity and Responsibility

We are committed to the highest standards of scientific accuracy and intellectual honesty. In an era of rapid technological advancement, the Association acts as a responsible steward of information. We proactively fight misconceptions and avoid contributing to the "quantum hype" that misleads the public, industry, or policy-makers. We believe that true democratization is only possible when it is built on a foundation of factual, evidence-based communication.

4. Radical Inclusion and Diversity

We find our greatest strength in the diversity of our stakeholders and contributors. We proactively welcome and support individuals and groups of all backgrounds, cultures, and identities. Ensuring that innovation reflects the needs of all societies is a strategic necessity for the equitable growth of the field.

5. Integrity and Absolute Transparency

Trust is the foundation of cooperation. As an organization with diverse operational models and global reach, we must maintain radical transparency in our finances, decision-making, and partnerships. We commit to being an "Open Book" organization to ensure our partners and the public can collaborate with us with full confidence.

Part II: Guiding Principles

The "How" – The rules of engagement that govern our operations.

1. Social Impact and Community Empowerment

The Association's operations must serve the social good. We evaluate every project by its ability to foster cooperation between different regions and stakeholders. We prioritize initiatives that empower local communities, fostering local leadership and ensuring that technological growth is rooted in local capacity building.

2. Evidence-Based Communication

Every educational material, public statement, and research output released under the Association's projects must undergo a peer-led verification process. We prioritize scientific realism over sensationalism, ensuring that our community understands the current capabilities, limitations, and timelines of quantum technologies.

3. Proactive Legal Responsibility

We maintain a culture of high legal standards. As an Estonian entity operating internationally, we stay proactively informed about the legality of our operations. In any case of legal ambiguity, the Management Board is mandated to seek professional legal counsel to protect the Association's integrity.

4. Ethical Discernment and Quantum Sensitivity

Technology is not neutral. We operate with high ethical sensitivity, considering the long-term societal, environmental, and human rights implications of quantum technologies. We promote "Quantum for Good," facilitating dialogue between researchers, industry, and civil society to ensure technology serves human welfare.

5. Non-Discriminatory Equity in Opportunity

We go beyond passive non-discrimination. The Association actively aims to provide equal opportunities to all contributors. Our meritocratic systems ensure that participation and contribution determine influence, fostering a fair environment for all.

Part III: Implementation and Scope

These values and principles serve as the foundational criteria for:

1. **Partnership Vetting:** The Association shall not partner with entities whose core operations fundamentally contradict the principles of scientific honesty, cooperation, or human rights.
2. **Project Oversight:** The Management Board and QBoard shall use these principles as a "litmus test" for new initiatives. Projects are favored if they increase cooperation and maintain high scientific standards.
3. **Conflict Resolution:** In cases of internal dispute, these values—particularly the commitment to scientific integrity and transparency—serve as the final reference point for mediation.